

# for Restaurants

GraphicsLLC.com  
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*Percentage of customers who called a pizzeria after visiting its mobile website? **32%***

## *7 Ways That Restaurants Can Reach Patrons Through Mobile:*

1. **Video** that incorporates your most recent ad campaign
2. **Service-related Polls** for engaging and retaining patrons
3. **Geo-mapping** tool to let patrons find the location nearest them.
4. **QR Codes** generation, allowing you to link your printed materials to your mobile presence.
5. **Discounts/Coupons** to turn infrequent patrons into regulars
6. **mCommerce** option to let customers pay for their meals via mobile.
7. **Mobile Menu** with pictures and descriptions of your current offerings

