



GraphicsLLC.com
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*Your mobile audience is **67%** more likely to advocate your cause when they can share it from a mobile site that works.*

7 Ways Not For Profits Can Enhance Member & Community Engagement Through Mobile:

- 1. Video introduction** from leadership to site visitors: share your statement of values and vision with people interested in finding out what you're all about.
- 2. Fan polls** for engagement: engage your fans and followers in ongoing discussions, and encourage them to participate throughout the week.
- 3. Geo-mapping** tool for directions to events: make your events, meetings and volunteer locations easy to find for those who want to get involved.
- 4. Direct link to podcast** for video and audio downloads: make your messages available to everyone 24/7!
- 5. Sign-up forms** for volunteer opportunities and events: make registration simple and efficient.
- 6. mCommerce** to purchase from your bookstore: provide a mobile space for your members to find and purchase resources **that you recommend**.
- 7. Donation form** for secure giving: provide a secure and convenient giving channel that will appeal to your newer generation of supporters.

Our mobile platform powers the mobile web sites for a lot of causes, including www.billygraham.org and www.komen.org. Type their URLs into your smartphone's browser for a quick peek.

